

Relationship and Linkage

FAN has been establishing a good working relationship with various governmental and non governmental organizations & keeping well relation with them. It is developing keen interest with mutual understanding for partnership program. FAN jointly works with following institutions:

1. Central/Province/Local Government of Nepal
2. Floriculture Development Center (FDC)
3. Trade and Export Promotion Center (TEPC)
4. Tourism Promotion Board
5. Federation of Nepal Chamber of Commerce and Industries (FNCCI)
6. Nepal Chamber of Commerce (NCC)
7. Social Welfare council
8. Metropolitan & Sub Metropolitan city
9. Others NGOs & INGO's
10. Council of Asian Flower Exhibition (CAFE)

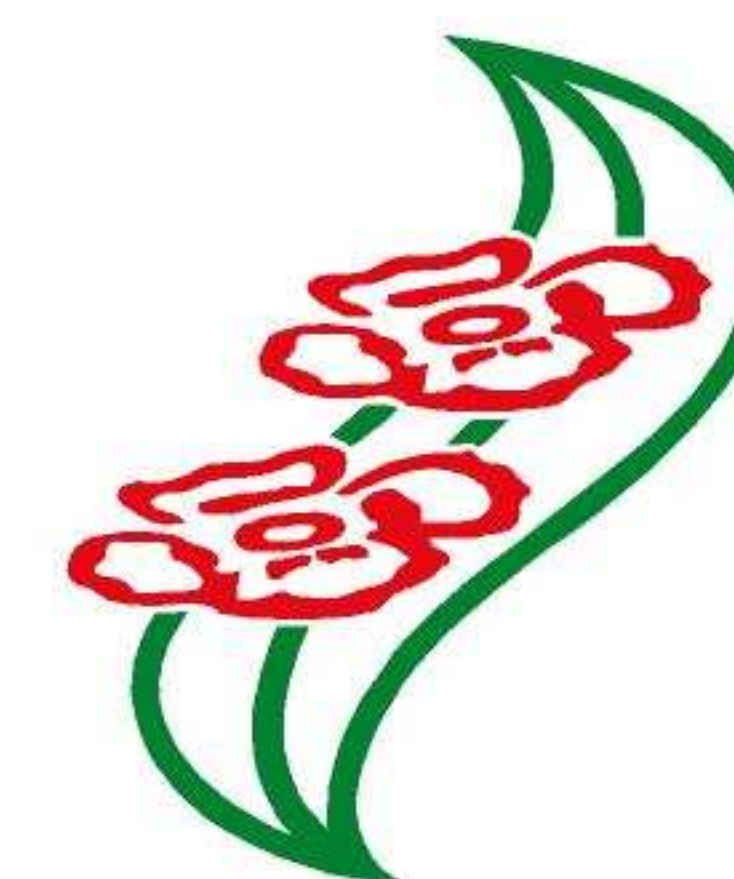


Floriculture Business in Nepal

Floriculture business reminded very traditional before 1990. Many types of flowers used to be imported from India and other countries during some special occasions by hotels and nurseries. There were no flower showrooms in Kathmandu Valley. Currently many nurserymen are seriously involved in this business. There is substantial demand for floriculture products in the country, especially in Kathmandu Valley, the production of plants and flowers are not able to cope with the demand. There are many climatic zones in Nepal where different floriculture products could thrive commercially. The future of this business is very bright. Nepal has a great potential for producing flowers. Nepal's climate and abundant sunlight, cheap labour, appropriate soil and adequate quantities of water are seen as major advantages.

Benefits of Floriculture

- Floriculture is an export potential industry.
- Continues employment and income generation.
- Nepal as a tourist destination has good market opportunities for floriculture products.
- This industry directly contributes to better living and environment.
- Nepal has 6 - phyto geographical provinces and 10 - bio climatic zones in very short distance to each other.



Floriculture Association Nepal (FAN)

Estd. : 15 Nov, 1992

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Introduction

Floriculture Association Nepal (FAN) was established on 15th Nov. 1992 with a view to organize and promote floriculture business in Nepal. It is a not for profit, non governmental and national level professional business membership organization under the Nepalese laws and acts.

FAN works for the benefit of its members including flower growers/producers, wholesalers and retailers. It has various activities that help in enterprise growth to ultimately establish floriculture as an export oriented industry in Nepal. In addition FAN focused on enhancing product quality and market promotion of its members utilizing various tools and techniques.



Vision

To help in sustainable growth of national economy through promotion and development of floriculture sector in Nepal.

Mission

To enhance Nepalese floriculture sector in becoming globally competitive by overall development of floriculture entrepreneurs.



Objectives of FAN

- To promote the floriculture product in the internal and external markets.
- To make people aware of floriculture as a business by establishing the floriculture business as an export oriented business and motivate them to get involved in this business.
- To carry out experimentation to set standards regarding plants, cut flowers and products.
- To work towards creating a suitable environment for the enhancement of floriculture activities.
- To encourage small farmers and entrepreneurs to undertaken commercial floriculture production and ultimately endeavors poverty alleviation.
- To help upgrade the production, management, and marketing skills.
- To offer quality training and information to its member in effort to produce floriculture products of international standards.
- To enhance financial income of the country in the long run.
- To perform activities for the promotion of floriculture business.
- To act as a pressure group for the welfare of floriculture entrepreneurs of the country.
- To Provide advisory supports and advocate & lobby on behalf of floriculture sector in formulating appropriate policies, laws, acts, plans and programs for promotion and development of floriculture
- To identify the problems and prospects faced by floriculture entrepreneurs and take possible action for their remedies.
- To conduct all kind of flower exhibition, expo, competition and conference for promoting the rising and flourishing development of floriculture industry in Nepal.
- To collect, compile and edit all the information related to floriculture.



Activities

FAN major activities are as follows;

- Organize Regional/National/International Flower exhibition with seminars as well as specified flowers exhibition like Chrysanthemum/Poinsettia.
- Technical support to all members.
- Support to floriculturist for modern Infrastructure development
- Support to Floriculturist for flower market linkage (national & international)
- Conduction of different kinds of trainings like flower productions sectors, Arrangements sectors, flower quality control and new technologies etc. which are adopting worldwide.
- Collect the flori-business National data about production status, Demand and supply situation.
- Research in different flowers according to multi climatic zone, its documentation & commercialization.
- Indentify native ornamental flowering plant and its documentation.
- Participations in internationals flowers exhibition and seminars/meetings and demonstration of Nepalese product in International markets.
- Continuous lobbying with Nepal government to policy formation for flower promotion.
- Relationship development with Nepal Government, NGOs, INGO's and Council of Asian Flower Exhibition (CAFE)
- Initiate the pilot project on floriculture at a new sector.

